

***Xurpas breaks ₱2 billion in revenues in FY2017, set on recovering profits in 2018***

Technology firm, Xurpas Inc. (PSE:X) breached the ₱2 billion revenue mark for the full year of 2017. Throughout 2017, Xurpas concentrated on building its mobile consumer platform businesses, while aggressively pursuing new clients for its enterprise and other business segments. As a result, the total revenues for the year was at ₱2.10 billion, an all-time high for the company, and an increase by 8% from the previous year's record of ₱1.95 billion. Xurpas' Mobile consumer services grew 16% year-on-year to ₱1.44 billion, contributing 68% to total revenues, despite a challenging market environment for its advertising business. The company's Other revenues, which was attributed to Storm Technologies Inc., (Storm) grew by 84% to ₱99.44 million in the full year of 2017. Xurpas' enterprise services division achieved ₱566 million in revenues in 2017. Taking into account the company's significant one-off expenses and the consolidation effects of its acquisitions, Xurpas' net income was at ₱102.57 million for FY2017.

In 2017, Art of Click recorded ₱121.7 million in impairment losses from bad accounts due to adverse digital advertising marketing conditions. The company is implementing a recovery plan to improve its revenue mix, and has fortified its management with a new chief revenue officer to grow the business in new industries and territories.

On a high note, Xurpas' HR technologies arm, Storm recovered from a sales slump in 2015, and grew by 84% in 2017. Storm's recorded revenues for 2017 is near ₱100 million. Storm is positioning itself for further growth through its existing platforms that currently service a captured user base of close to 68,000 client employees, as well as through leveraging a new employee communications platform co-developed with MicroBenefits, Xurpas' HR technologies affiliate based in Hong Kong.

“Our focus for the year 2018 is to move forward from the setbacks of last year, by strengthening our topline growth while rebuilding profitability. We remain committed to building our consumer and HR technology platforms since we believe these hold the keys to our sustained growth,” said Nix Nolloedo, Chairman and CEO of Xurpas Inc. “We are also very excited by the huge potential of the blockchain, and expect to leverage this highly disruptive new technology across all our businesses,” Nolloedo concluded.