

Xurpas surpasses ₱1-Billion in revenues for the first 9-mos of 2016; expects very strong end to 2016.

- Total revenues up 121% to ₱1.13 billion in 9M2016, Mobile Consumer and Enterprise services both continue to grow YoY at 52% and 543%, respectively.
- Net Income as of 9M2016 at ₱192.91 million, up 19% YoY as of 9M2016.
- 9M2016 earnings do not yet include Art Of Click accretive earnings and new mobile casual games launched October 2016, expected to substantially grow the Mobile Consumer business in 4Q2016

Tech company Xurpas Inc. (PSE:X) reported revenues of ₱1.13 billion for the first nine months of 2016, a 121% increase from the ₱508.65 million recorded during same period of the previous year. Mobile Consumer services increased by 52% year-on-year, amounting to ₱575.37 million or 51% of total revenues for the first three quarters of 2016. Revenues for Mobile Enterprise services increased by 543% year-on-year to ₱486.86 million, for the first three quarters of 2016, with the segment now comprising 43% of the Company's business, behind the full consolidation of Yondu, which Xurpas acquired in September of 2015.

While Xurpas' Mobile Consumer services and Mobile Enterprise services enjoyed very strong growth for the current period—52% and 543% respectively, as mentioned, overall blended net income margin is lower compared to last year, because the Enterprise segment now contributes a much larger portion of total revenues. The Company's net income rose to ₱192.91 million in the first three quarters of 2016, an increase of 19% from the ₱162.38 million recorded during the first nine months of 2015, spurred by the continued strong profitability of Mobile Consumer services.

On October 6, 2016, Xurpas announced the 100% acquisition of Singapore-based mobile advertising network Art of Click Pte Ltd. Art of Click has created a proprietary, next generation ad optimization platform for advertisers. Their platform effectively supports both client brands and global and regional communication agencies in the development and execution of mobile strategies in multiple markets such as North America, Europe, and South East Asia. The subsidiary has posted revenues at an average growth rate of more than 200% over the last 3 fiscal years.

“Art Of Click is a strategic move for us to grow our Mobile Consumer business beyond mobile casual games. While we are in the process of building a unifying platform to consolidate different parts of our business, the acquisition of Art Of Click will be immediately accretive and it is expected to grow our Mobile Consumer segment in the short term, and accordingly, become of key strategic importance moving forward” said Nix Nolloedo, Chairman and CEO of Xurpas Inc.

“What you are seeing as of the third quarter of this year does not yet include our newly launched game titles, which are slated for introduction over the next few months. Together with our investment in Art Of Click, we are confident of a very strong finish for 2016. We will continue to focus on the bigger, longer-term opportunities, as we build the products, services,

and platform infrastructure to deliver transformative technologies and business models for emerging markets.” said Raymond Racaza, President and Chief Operating Officer of Xurpas Inc.

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